

Persuasive Words and Phrases



I am writing to...

I have heard a rumour that...

We can do without this...

How unfair!

Now...

Obviously...

We can solve this by...

I believe that...

This will cause...

A friend of mine says...

If these plans go ahead...

Do you really think.....

Is it really worth...

I am speaking to you today because...

This needs to be dealt with

It will ruin our quality of life.

No-one but a complete idiot will believe that...

Surely...

Of course...

Local people feel that...

This will mean that...

Another thing...

Just think about...

How could you (we) possibly...

What would happen if...

Do you want to be part of...

Try to use some of these words and phrases in your writing.

Remember to write in a forceful manner. You want people to agree with you!